

FREE TV GAME CONTEST



JUNE 2014 SERIES
OFFICIAL RULES
UPDATED June 3, 2014

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

SUMMARY: The FREE TV Game awards one or more TV in a Card "TV" (Targeted Video) Brochure(s) to the official Participant with the highest Game Score during the June 2014 Contest Period, ending 6/30/14. Limit one prize per person or household.

The Game is played on browser-supported computers and smart phones, and quizzes Participants on how well they understand a Sponsor's product, based upon information shared by the Sponsor PRIOR and DURING the Game. Scores are based on points received for fully and honestly answering all Survey/Offer questions, and for correctly answering Quiz questions. Survey/Offer questions and some Quiz questions have no time limit; Quiz questions in "Speed Rounds" award points based on how quickly they are answered correctly. No points are awarded or deducted for incorrect answers.

The Participant with the highest official score will receive a Large 7" LCD Express Video Brochure by TV in a Card™. For every 1,000 unique Participants that submit official entries, a runner-up prize of a Medium 4.3" LCD Express Video Brochure by TV in a Card will be awarded, for up to the first 4,000 contestants. If more than 4,000 Contestants submit official entries, the prizes to be awarded will be capped at 1 Grand Prize, and 4 Runner-up prizes to the next 4 highest scores.

Participants may submit up to 3 entries, with their highest score being the only entry to count. All other entries will not be entered for judging. Ties are broken based on the points awarded for each question in reverse order, and then based on earliest entry.

FULL DETAILS & RULES:

- 2. The FREE TV GAME, JUNE 2014 Series (the "Game") is sponsored by TV in a Card, LLC, and Concourse 1, LLC (n/k/a Express Video Brochures, LLC) (together "Contest Entities"). The geographic scope of this Game promotion is the United States.
- 3. Game is subject to all federal, state and local laws. Void where prohibited by law. By registering and/or submitting a Game Entry (defined below), participants (referred to herein as "Participant" or "you") agree to these Official Rules. You may submit up to three (3) Game Entries per Game Period. However, only your highest Game Score from the first 3 (three) submitted will be considered and the remaining two (2) (and all entries beyond three) will be disregarded. Limit one (1) Prize per person, household, or address. In the event of multiple unique winners per household or address, the person with the highest Game Score will be selected.
- 4. Game begins June 3, 2014 at approx. 1:00 PM EST, and ends on June 30, 2014 at 11:59:59 PM EST ("Contest Period"). Contest Entities' computers are the official time-keeping devices for

this Game promotion. Entries that may be submitted prior or after the start and start times, if any, will be disregarded.

OVERVIEW

- 5. The Game is an online and mobile-friendly multiple-choice quiz that tests a Participant's attention and retention about the Sponsor's printed promotional material, and digital or video content (such as advertising) embedded within the Game itself. The process by which the Game rewards one or more participants for verifying attention to Sponsor's commercial content is a patented process, US patent #6,606,745, and has been licensed to Sponsors by Media IP Holdings, LLC.
- 6. Subject to verification of eligibility and compliance with these Official Rules, the Participant with the highest Game Entry Score during the Contest Period will be declared the Grand Prize Winner. For every 1,000 unique Participants (up to 4,000 unique Participants), an additional "Runner-up" Prize Winner will be selected, for up to four (4) Runner Up prizes, in addition to the Grand Prize.
- 7. Participants must have and maintain active and current email addresses, and must fully complete and submit all information (full name, email address, and year of birth) at the end of each Game Entry played, in order for their score to be eligible for a Prize. Contest Entities and Sponsors are not responsible for inability to contact any Participant who fails to notify Contest Entities of his/her current email address.

PARTICIPATION AND PRIZE LIMITS

- 8. Participants may submit no more than three (3) Game Entries for inclusion in the Contest, with the highest score of the first of up to three (3) submitted Game Entries qualifying as the Participant's Official Game Entry. <u>Use of multiple email address and / or alias names by the same Participant</u>, may result in that Participant's disqualification and void all of that Participant's Game Entries during the Contest Period.
- Participants are limited to one (1) Prize per household, email address, or person. Should two or more winners be selected from the same household or address, the greater prize in value shall be awarded.

ELIGIBILITY

- 10. All Participants must be eighteen (18) years old and legal residents of the United States of America as of the date of registration and at all times thereafter during the Game Period (defined below) to be eligible to win a Prize or submit a Game Entry for qualification Game.
- 11. Employees of Concourse 1, LLC, n/k/a Express Video Brochures, LLC, Maggio Media, LLC, Emboss, LLC, Media IP Holdings, LLC, City Publications Tampa Bay, LDS Marketing Inc., TV in a Card, LLC, and of the parents, subsidiaries, affiliates, distributors, suppliers, franchisees, advertisers, promoters, and agents of any of these, and the immediate families (defined as spouse, parents, siblings or children) of the employees of any of these, are not eligible to enter or win.

PRIZES

- 12. **Grand Prize (1)**: A Large 7" LCD TV Brochure by TV in a Card, in Winner's choice of three (3) Express Video Brochure 7A45 formats. Prize to include all custom decals, charging cables, shipping, handling, and sales tax (if any).
- 13. <u>Runner-up Prizes (up to 4</u>): Medium 4.3" LCD TV Brochure by TV in a Card, in Winner's choice of three (3) Express Video Brochure 4A55 formats. Prize to include all custom decals, charging cables, shipping, handling, and sales tax (if any).

PRIZE RESTRICTIONS

- 14. Winners assume sole responsibility for all costs associated with the prizes not explicitly outlined above, including without limitation, all federal, state and local income taxes (if any).
- 15. All details of all prizes shall be at Contest Entity's sole discretion. Non-cash prizes are not redeemable for cash and may not be sold or bartered or auctioned. Prizes may not be transferred or substituted except that Contest Entity in its discretion may substitute a prize, or portion thereof, with a prize or portion of equal or greater value if it deems necessary. Any such changes will be announced.
- 16. Verified Official Winners will be provided with a digital Prize Award certificate by email, to be redeemed at the www.ExpressVideoBrochures.com web site by the respective Winner, utilizing the Winner's authorized email address, within 180 days of winner's receipt of said digital certificate. Any portion of any prize not used or redeemed by any winner is forfeited and no cash substitute will be offered or permitted. All prizes being offered are provided "as is" with no warranty or guarantee either express or implied by Contest Entities or Sponsors. Merchandise prizes carry no warranty other than that offered by manufacturers. Contest Entities and Sponsors have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Other restrictions apply.

TO PLAY THE FREE TV GAME:

- 17. The Game will start on June 3, 2014 at approx. 1:00 PM EST, and ends on June 30, 2014 at 11:59:59 PM EST ("Contest Period"). The Game consists of three (3) steps:
 - a. STEP ONE: Review the Special City Publication "Game Card" Insert featuring Express Video Brochures. Approximately 50,000 households in the Tampa Bay, Florida market will have received a 4" x 6" Game Card insert from City Publications Tampa Bay; for a visual representation or PDF of this Special Game Card Insert, visit www.FreeTVGame.com (select the "Clue" link provided), or www.CityPubTampaBay.com. Contest Questions (defined below) for the Game will be drawn in part from information contained in Game Card, as well as video content within the Game itself.
 - b. <u>STEP TWO: PLAY THE GAME</u>: During the Contest Period, participants may play the Game at the Contest Page, located at <u>www.FreeTVgame.com</u> and <u>www.CityPubTampaBay.com</u>, by scanning the Official Game QR code with a QR-code scanning enabled mobile device, or by opening a web browser on an enabled Internet-connected device, and entering http://Q.cr/freeTVgame.

- c. The Game will be available continuously for the duration of the Contest Period. By viewing the Game, Participants acknowledge and agree that no reproduction, sharing, or retransmission / distribution of the Game, its content, Survey and Quiz Questions, and the details of any multiple choice answers (collectively, "Proprietary Game Content") shall occur, or be permitted. Participants agree not to post Proprietary Game Content (including correct answers) to or via any web site, social media outlet, SMS text messaging, email, or other communications medium of any kind, it being understood and acknowledged by you that the collection, distribution or sharing of the Proprietary and Copyrighted Game Content in a public manner will undermine the integrity of the game, causing irreparable harm to Contest Entities and Sponsors. CONTEST ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.
- a. Each Game will consist of Instructions, Advertising, Survey/Offer questions, and untimed and timed Quiz questions. In-game advertising content will be presented during the Game and Participants must view the entire advertisement in order for the Game to continue.
- b. Participants will answer a series of multiple choice questions ("Contest Questions"), some of which shall be untimed Survey/Offer questions, and the balance of questions being untimed or timed Quiz questions.
- c. Quiz questions are primarily based on the Game Card content, and in-game advertising. Points for Quiz questions may be awarded based on the speed and correctness of answers; you will not be penalized with subtraction of points for incorrect answers or failure to answer a question before time expires for that question. Correctness of all answers are determined by Contest Entities.
- d. In addition to the Quiz Questions, Participants will be presented with Survey/Offer questions during the Game. Survey/Offer questions are not timed, and will be marked and scored as "Correct" for purposes of scoring regardless of the Participants' answers. Participants must answer these questions accurately and completely. For Offer questions, you may be asked if you wish to receive an offer or be contacted via email by an Advertiser or Sponsor; by answering in the affirmative, you authorize Contest Entities to provide your name and email information to the respective Sponsor or Advertiser, for the purposes of their fulfillment of the requested Offer or requested contact. OPTING IN OR ACCEPTING AN OFFER, OR AGREEING TO BE CONTACTED BY A SPONSOR OR ADVERTISER, WILL NOT IMPROVE YOUR SCORE OR OTHERWISE INCREASE YOUR LIKELIHOOD OF WINNING.
- e. Participants must accurately and completely provide all information on the "Entry" registration form embedded within the Game and agree to be bound by the Official Rules and decisions of Contest Entities prior to, and as a condition of, selecting the "Submit" / "Save Changes" button at the bottom of the form. Full submissions shall result in the display of each Game's final point Score, and number of correct answers ("Grade" which is provided for informational purposes), and a Percentile Ranking at the conclusion of the submission (where Percentile Rank reflects your score, as a percentage of the highest score submitted to date). However, final Percentile Rankings are unverified and are subject to final verification by Contest Entities.

- f. *Grand Prize Winner*: Subject to verification of eligibility, the Participant with the highest Game Score during the Contest Period will be declared the Grand Prize Winner.
- g. *Runner-Up Prizes:* Subject to verification of eligibility, and <u>further subject to the total number of unique Participants during the Contest Period</u>, the Participants with the second, third, fourth, and fifth highest score during the Contest Period may be declared the Runner-Up Winners. Limit one (1) Prize per person. For 1,000 1,999 unique Participants, subject to verification of eligibility, the Participant with the second highest Game Score during the Contest Period will be declared the a Runner-Up Prize Winner. For 2,000 2,999 unique Participants, subject to verification of eligibility, the Participants with the second and third highest Game Scores during the Contest Period will be declared Runner-Up Prize Winners. For 3,000 3,999 unique Participants, subject to verification of eligibility, the Participants with the second, third and fourth highest Game Scores during the Contest Period will be declared Runner-Up Prize Winners. For 4,000+ unique Participants, subject to verification of eligibility, the Participants with the second, third, fourth and fifth highest Game Scores during the Contest Period will be declared Runner-Up Prize Winners.
- h. In the event of a tie Game Score (and a resulting tie for a Grand Prize or Runner-up Prize), the Participant with the highest score on the last timed Speed Round question of the Game will be declared the Prize Winner. If a tie exists on the last Speed Round question of the game, the immediately preceding question will be utilized in the same manner when comparing only those Participants with tied scores on that question; this process will continue to be applied in this manner until one Participant has a higher score on the tie-breaker question than any other tied Participant. Should a tie still remain, the High Game Score first submitted during the Contest Period shall be awarded the Prize.
- 18. In order for Game Score(s) and Game Entries to be eligible for consideration in the Game, Entries must be submitted after 1:00:00 PM EST on June 3, 2014, and no later than 11:59:59 PM EST on June 30, 2014.
- 19. Participants who fail to provide any of the information required above will not be eligible to win and will not be notified by Contest Entities. All Game Scores and submittals become the property of Contest Entities and will not be returned or acknowledged.
- 20. STEP THREE (POTENTIAL WINNERS ONLY): REGISTER ONLINE (ONE TIME ONLY): To claim a Prize, potential Winners who have been notified by Contest Entities must complete an online Winner Registration and Release Form, the link to which will be provided in the email notification sent to all selected, potential winners, and sent in accordance with the deadlines described below. To be verified as an official Winner, you will be asked to provide the following required information: (a) name, (b) address, (c) telephone number, (d) email address, and (e) birth date, as confirmation that you are over the age of eighteen (18). Potential Winners may be queried regarding Survey responses within the Game, and responses provided must match those provided in the Game. No other methods of registration will be permitted. No Winner Registration Forms will be accepted other than through the website.
- 21. Any use of robotic, repetitive, automatic, programmed, script, macro, or any other automated means or similar registration or entry methods or agents (including, but not limited to, contestentry services) are prohibited and will void all Winner Registration Forms and related Game Scores submitted by that Participant.

- 22. Winner Registration forms must include a valid email address for the Participant, and must exactly coincide with the email address used by the Participant within the Game. In the event of a dispute as to the identity or eligibility of a winner based on an email address, the winner will be the "Authorized Account Holder" of the email address submitted at time of registration or as thereafter updated. "Authorized Account Holder" is defined as the natural person, 18 years of age or older, who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.
- 23. The information that you provide in connection with the Game may be used by Contest Entities in accordance with their Privacy Policies. Furthermore, in the event you affirmatively respond to an Offer question ("Opt-in"), whereby you request or order a coupon, service call, test drive appointment, or other service or offer being extended by a merchant or advertiser, you hereby authorize Contest Entities to provide your name and email address to the merchant, Sponsor or advertiser, as necessary, to process your request or order.

FINALIST AND DAILY PRIZE WINNER NOTIFICATION

- 24. Potential Prize Winners will be contacted and verified by Contest Entities in accordance with the email information supplied at the time of a Game Score submittal. Prize Winners may be verified online, via email or over the telephone, and may be asked to provide Contest Entities with valid identification and execute an affidavit or declaration of eligibility and, where legal, publicity release. Acceptable identification includes a valid driver's license or other valid picture ID showing name and address. Faxes may be accepted at the sole discretion of Contest Entities. Winners may also be required to sign other legal documents, including tax forms and a release supplied by Contest Entities which, among other disclaimers, releases Contest Entities and Daily Sponsors and a range of parents, subsidiaries, directors, agents, agencies, affiliates, franchisees, promoters, officers, directors, employees and related persons from any and all liability related to the Game and the receipt and use of the prize. Upon verification of eligibility, the names of winners and/or Finalists may be posted on the wwww.FreeTVgame.com website or that of Contest Entities, in Contest Entities' sole discretion.
- 25. In the event that Contest Entities determine, in their sole discretion, that any Potential Prize Winner (a) fails to satisfy any eligibility or verification requirement herein, (b) declines to accept the prize or participate in the Grand Prize Event Game (as applicable), (c) or is otherwise determined to be ineligible, Contest Entities may in their sole discretion disqualify that individual and that person will be disqualified and forfeit any claim to the prize or Finalist Slot (as applicable). In the event that a potential winner is disqualified, the next highest score will be declared an alternate winner. Alternate winners are subject to all eligibility requirements in these Official Rules.

GRAND PRIZE AND RUNNER-UP PRIZE WINNER NOTIFICATION

26. Grand Prize Winner and Runner-Up Prize Winners will be contacted by Contest Entities in accordance with the information supplied at the time of entry and score submittal during the Contest Period. Ongoing eligibility of Grand Prize Winner and Runner-Up Prize Winners may be verified online, via email or over the telephone and may be asked to provide Contest Entities with valid identification and execute an affidavit of eligibility and, where legal, publicity release. Acceptable identification includes a valid driver's license or other valid picture ID showing name and address. Faxes may be accepted at the sole discretion of Contest Entities. Grand Prize

Winner and Runner-Up Prize Winners may also be required to sign other legal documents, including tax forms and a release supplied by Contest Entities which, among other disclaimers, releases Contest Entities and Daily Sponsors and a range of parents, subsidiaries, directors, agents, agencies, affiliates, franchisees, promoters, officers, directors, employees and related persons from any and all liability related to the Game and the receipt and use of the prize. Upon verification of ongoing eligibility, the names of Grand Prize Winner and/or Runner-Up Prize Winners may be posted on the FreeTVgame.com site or site therefrom redirected, and Sponsors' and Contest Entities' web sites, at their sole discretion.

PUBLICITY RELEASE

27. By accepting any prize, all Winners authorize FreeTVgame.com, Sponsors and Contest Entities to publicize winners' names, photographs (including the use and appearance of winner's photograph on said party's web page), likenesses, biographical information, email address, voices and details of winning for purposes of this and future promotions without further compensation, except where prohibited.

LIMITATION OF LIABILITY/DISCLAIMER OF LIABILITY

- 28. Participants agree that Concourse 1, LLC, n/k/a Express Video Brochures, LLC, Maggio Media, LLC, Emboss, LLC, Media IP Holdings, LLC, City Publications Tampa Bay, LDS Marketing Inc., TV in a Card, LLC, and a range of subsidiaries, directors, agents, agencies, affiliates, franchisees, promoters, officers, directors, employees and related persons (a) are not responsible for lost, interrupted, or unavailable network, server, or other connections, or for any failed telephone or computer hardware or software, or for any failed, delayed, misdirected, corrupted, or garbled transmissions or errors of any kind, whether human, mechanical, or electronic, or for Registration Forms or Game Scores, that for any reason are not received by Contest Entities by the deadlines stated above; (b) are not responsible for any injury or damage to any computer, modem or other electrical device as a result of participation in this game or downloading of any software or materials; (c) are released from any and all liability related to this Game and the receipt and use of the prize; and (d) will not be responsible for the inability to select Finalists or winners because of postal failure, equipment failure, or data storage failure.
- 29. Concourse 1, LLC, Express Video Brochures, LLC, Maggio Media, LLC, Emboss, LLC, Media IP Holdings, LLC, City Publications Tampa Bay, LDS Marketing Inc., TV in a Card, LLC, AND THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, AGENTS, DISTRIBUTORS, RETAILERS, AND ALL OF THEIR RESPECTIVE ADVERTISING AND PROMOTIONAL AGENCIES, REPRESENTATIVES, EMPLOYEES, CONTRACTORS, OFFICERS, DIRECTORS, AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") EXPRESSLY DISCLAIM ANY AND ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO THE PRIZE. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE GAME OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION. AWARD OF PRIZE OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE GAME

OR RELATED WEBSITES WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE GAME. RELEASED PARTIES WILL NOT BE LIABLE, AND ARE NOT RESPONSIBLE, FOR DAMAGES OF ANY KIND RELATED TO YOUR PARTICIPATION IN OR INABILITY TO PARTICIPATE IN THE GAME, WHETHER THE DAMAGES ARE DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL.

- 30. BY ENTERING THE GAME AND/OR ACCEPTING A PRIZE, YOU AGREE THAT THE RELEASED PARTIES SHALL NOT BE LIABLE FOR, AND WILL BE HELD HARMLESS BY YOU AGAINST, ANY LIABILITY FOR ANY DAMAGE, INJURY OR LOSS TO PERSON (INCLUDING DEATH) OR PROPERTY RELATED IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, TO ACCEPTANCE, POSSESSION, REDEMPTION, USE OR MISUSE OF PRIZE, PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY, USE BY A RELEASED PARTY OF ANY REGISTRATION FORM, DAILY SCORE, PARTICIPATION IN THE GAME, OR ANY OTHER CLAIM OR CAUSE OF ACTION YOU MAY HAVE AGAINST A RELEASED PARTY.
- 31. SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

MISCELLANEOUS

- 32. All federal, state and local laws apply. Contest Entities shall be entitled to interpret and amend, supplement, or alter these Official Rules as needed including but not limited to rules regarding registration, Scores, selection of Winners, Runner-Up Prizes and the Grand Prize Winner, deadlines, restrictions on prizes, and eligibility and all of its decisions are final. By entering, Participants agree to these Official Rules, and the terms of this paragraph.
- 33. Contest Entities reserve the right to cancel, terminate or suspend the Game or any part of the Game should any non-authorized intervention, network failure, information storage failure, telecommunications failure, malfunction, or other causes beyond its control, corrupt or impair the security, administration, fairness and/or operation of the Game as determined by Contest Entities in their sole discretion, at which event, no further prizes will be awarded. Contest Entities, in their sole discretion, further reserve the right to postpone the Game until further notice, in the event of potential severe weather (including but not limited to tropical storms, hurricanes and tornado warnings) that might reasonably impede or impact the Game's daily creation, hosting, implementation, or your participation.
- 34. Contest Entities reserve the right to prohibit any Participant from participating in the Game if, at its sole discretion, Contest Entities find such Participant to be tampering with the registration process or the operation of the Game, or if such Participant repeatedly shows a disregard for, or attempts to circumvent, these Official Rules, or acts: (a) in a manner determined to be not fair or equitable; (b) with an intent to annoy, threaten or harass any other Participant or Contest Entities or Daily Sponsors; or (c) in any other disruptive manner. Any person attempting to defraud or tamper with this Game in any way will be ineligible for prizes and may be prosecuted to the full extent of the law. Tampering includes attempting to enter more than once by using an automated device or by using more than one email address. Any failure by the Contest Entities to enforce any of these Official Rules shall not constitute a waiver of such Official Rules. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, CONTEST ENTITIES RESERVE THE

RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

- 35. All activity arising out of and relating to the Game is subject to verification and/or auditing for compliance with the Official Rules and you agree to cooperate with Contest Entities concerning verification and/or auditing. All references to a Participant's status as a "Finalist" or "Winner" are subject to verification and/or auditing by Contest Entities. If verification activity or an audit evidences non-compliance of a Registration Form, Game Score, or Participant with the Official Rules as determined by Contest Entities in their sole discretion, same reserves the right to disqualify the Participant and remove the Registration Form and all of that Participant's Scores from the Game at any time.
- 36. Contest Entities reserve the right to correct typographical or clerical errors in any game-related materials. No more than the stated number of prizes will be awarded.

DISPUTES

- 37. By entering the Game, Participants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with the Game, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Game but in no event attorneys' fees; and (c) under no circumstances will any Participant be permitted to obtain any award for, and Participant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
- 38. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participants, Contest Entities and/or Sponsors in connection with the Game, shall be governed by, and construed in accordance with the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of Florida. Any legal proceedings arising out of the Game or relating to these Official Rules shall be instituted only in the federal or state courts located in the State of Florida, County of Pinellas and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

WINNERS' LIST/OFFICIAL RULES

39. For a final list of winners or a copy of the Official Rules, visit www.FreeTVgame.com or mail a self-addressed stamped envelope ("SASE") to: "Free TV Game June 2014", c/o Maggio Media, LLC, 10360 72nd St. N. Suite 814, Largo, FL 33777, specifying "Winners' List" or "Official Rules Request." Final Winners' List will be available on or before July 31, 2014, for a period of no less than 12 months, unless otherwise required by law.